Press Release

For Immediate Release:

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HARRIS COUNTY CULTURAL ARTS CENTER TEAMS UP WITH LOCAL COMMUNITY COLLEGE

The Harris County Cultural Arts Center (HCCAC) is pleased to announce a new community engagement partnership with San Jacinto Community College to promote arts and cultural programming in east Harris County and across the communities served by San Jacinto Community College campuses.

HCCAC will work with the Fine Arts Council of San Jacinto Community College to develop and establish joint programs to secure grant funding to promote arts education and to generate a market for both artists and arts agencies with the intent to provide and maintain quality arts experiences for the communities.

“This partnership will strengthen our ability to have a positive impact on the quality of life for residents in East Harris County through exhibits and other events including expanding opportunities for performances and Arts-related careers for our students” said San Jac ..... (insert appropriate San Jac representative’s name)

The purpose of the San Jacinto Fine Arts Council includes but is not limited to:

1. Provide strong leadership in advancing the presence and influence of the Arts for students, faculty, and staff on campus and to the communities serviced by San Jacinto Community College Districts.

2. Identify opportunities for workforce partnerships related to the Arts, including expanding opportunities for performances and Arts-related careers for students.

3. Increase the number of graduates in the Arts and encourage students interested in Arts careers.

4. Plan with the communities and ISDs in the college’s service areas.

HCCAC is a 501(c)(3) organization with a mission to improve the quality of life for residents in unincorporated east Harris County through arts and culture-based community engagement, economic development, education, and social justice initiatives. Michelle Bonton, the Founder and Executive Director of HCCAC, said “this partnership reflects our operating mantra of Culture, Community and Collaboration. It enhances our ability to play a catalytic role to develop and promote arts and culturally based tourism and economic development on the east side of Harris County.”

HCCAC has established an incubator program that includes subsidized studio space for current students and graduate of San Jacinto Community College’s Fine Arts Department across all areas of the arts. HCCAC’s Artists in Residence will also provide professional advice for the incubator program participants.